



SEED TO SHELF

The 12Day™ Overview: Epilobium Inc., is a natural biotechnology company specializing in cultivating, processing and scientifically optimizing applications for several species of the herbal plant Epilobium. Epilobium Inc. controls the entire product line – farm to manufacturing in the US.

Epilobium Inc. is focusing on the prominent unique active ingredient Oenothain A and B (**patent pending**), extracted from the Epilobium plant.

12Day (Ingestible liquid or capsules) allows Oenothain A and B from Epilobium to act as a 5 Alpha reductase inhibitor and hormone balancing agent. Epilobium is also an anti-inflammatory, anti-bacterial antioxidant and antimicrobial.

The 12Day brand name started with a 4-ounce health drink in a 12 pack, hence the name 12Day. The name just stuck...it's easy to remember.

Products:

12Day Prostate for Men

Urinary Incontinence for Men, Benign Prostatic Hyperplasia (BPH), also called prostate enlargement, is a noncancerous increase in size of the prostate. Symptoms may include frequent urination, trouble starting to urinate, weak stream, inability to urinate, or loss of bladder control. *Clinically Studied Ingredient*

12Day Bladder for Women

Women's Urinary Incontinence, is the involuntary leakage of urine. It means a person urinates when they do not want to. Control over the urinary sphincter is either lost or weakened. Urinary incontinence is a common problem that affects many women and this product generally increases bladder control.

12Day Hair and 12Day Topical Hair for Women's Hair loss

By far the most common cause of hair loss in women is androgenetic alopecia (AGA), which is a genetically determined, age-dependent, progressive hair loss condition with gender-specific differences in frequency and severity”.

12Day Topical Hair with 1% melatonin and epilobium extract. *Clinically Studied Ingredient*

12Day Hair and 12Day Topical Hair are sold as a package or separately.

The science of the plant Epilobium goes back 30 years from well-known University's and established research institutes internationally. For Fact Sheets with references please email Bob@Epilobium.com.

Recommended Dosage: *All products except Topical Hair - Liquid* – 7 sprays or 30 drops prior to last meal of the day. **Capsules** – one capsule with your last meal of the day. These products usually work within 60 days. **Topical Hair - Recommended Daily Use:** 7 – 14 sprays both AM & PM – leave in.

New Product funnel: 12Day Aromatase, 12Day DHT Blocker and 12Day UTI

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